



MEDIA CONTACT:
Ilyse Strongin
847.432.6000 office/312.285.7702 cell
ilyse@ripplepublicrelations.com

FIND MY CABIN:
www.mycabin.us

FOR IMMEDIATE RELEASE

~ photography available ~

TÄLTA LODGE, A BLUEBIRD BY LARK IN STOWE, VERMONT EXPANDS FOUR SEASONS RESORT WITH NINE MY CABIN EUROPEAN TINY HOMES

CHICAGO, IL (JUNE 2023) –[PrefabPads, LLC](http://PrefabPads.LLC), a US-based manufacturing and distribution company that produces [My Cabin](http://MyCabin) prefabricated Scandinavian designed tiny homes, is proud to announce their foray into the resort industry, with nine tiny home units being delivered to [Tälta Lodge, a Bluebird by Lark](http://TaltaLodge) contemporary mountain-base boutique lodge located in Stowe, Vermont, along the bank of the Little River. The nine customized, 456 square foot Milla Long units will be on property alongside the 51-room hotel, and will be available to book year-round beginning August 2023.

Bluebird by Lark Hotels launched in 2021 as a new collection of redesigned contemporary motels, motor and ski lodges. As a sister brand to Lark Hotels, Bluebirds are designed with explorers and road-tripping families in mind. Jed Harris, the owner of Tälta Lodge, discovered My Cabin while looking into ways to meet an increased demand from travelers seeking private accommodations for various group sizes. My Cabin launched its North American production in July 2022 and Tälta Lodge will be the first resort to feature My Cabin.

"Some of the most successful Airbnbs are smaller properties like My Cabin and are perfect when someone wants something a little bigger than a hotel room with a wet bar and ample space for privacy," says Harris. "Being able to implement these units into our hotel resort model, we can offer some unmet market demand. My Cabin units offer a little more independence than a hotel, but still provide the management aspects of a hotel property."

Tälta Lodge serves as the perfect all-season escape and sanctuary for skiers, mountain bikers, hiking enthusiasts and more. Within reach of the unrivaled panoramic views offered by Stowe's Mount Mansfield, the My Cabin units will be arranged in a semi-circle with space in between the cabins to offer privacy, while also serving as a wonderful option for group bookings.

The Milla long units were easily customized for Tälta Lodge and include a kitchen, living room area, full bathroom with radiant heat, a walk-in shower, skylight, and a ground floor bedroom. Expansive windows run the height of the first floor.

Because the units arrive complete, Tälta Lodge can do the little bit of site work that's needed without disturbing hotel guests. Adds Harris, "it's very easy to add in My Cabins to our already existing hotel infrastructure. We are creating as much value as re-doing another hotel just by adding these cabins. I hope to replicate this property and plan in other towns as well."

"We are thrilled to enter into the resort market by way of Bluebird Hotel's Tälta Lodge," says Peter Seltentright, My Cabin COO & Co-founder "Because our technology and infrastructure allows the

production of cabins at a fraction of the time seen in traditional construction, many other resort communities are following suit. It's a perfect business model in a beautiful package."

MORE ABOUT MY CABIN

My Cabin provides ready-made intentional solutions to small living, where functionality and design meet. Their sleek, elevated and chic design is small while spacious, and ingeniously practical. My Cabin homes can serve as a primary residence, extension of the home in the form of office space, guest quarters, home gym, pool house or storage, a getaway destination, a resort and rental destination and even a sauna. The possibilities are truly endless.

Made with some of the most durable materials and high-end interior finishes on the market, the homes provide a balanced and cozy environment intended for year-round living. PrefabPads has increased the level of engineering for My Cabin in North America to add maximum insulation values, high wind loads, and strong snow loads to meet US building code in nearly every state.

PrefabPads offers four different standard models:

1. My Milla Long (520 sq. ft.) is our largest offering. It includes a kitchen with island, living room area, full bathroom with walk-in shower and stackable washer/dryer, a ground floor bedroom and a loft area that overlooks the living room for storage and extra space. Expansive windows run the height of the first floor.
2. My Milla (348 sq. ft.) checks all the boxes with a kitchen, full bathroom, and comfortable sleeping and living areas full of light and ample space.
3. My Kalmus (245 sq. ft.) serves as an accessory space, perfect as an office/den, guest quarters, or extra living room for family overflow! Available with or without a full bathroom.
4. My Galia (132 sq. ft.) a matching sauna that provides full relaxation with an all cedar interior. This is the perfect addition to any backyard or vacation property as a tool to boost rental revenue.

All units are designed to work together in harmony and can be set up in your own unique configuration. If desired, PrefabPads' clients can work with their personal contractor to connect units once delivered and PrefabPads can assist in planning the best configuration for the customer's needs.

From start to finish, buyers are taken through the following steps that they need to take to complete the process in a matter of months:

1. Start planning the specifics of your cabin layout with the PrefabPads team
2. Ensure site suitability for PrefabPads units
3. Customer applies for permits with the PrefabPads stamped and sealed plans addressing your local codes
4. Confirm order details once building permit is issued
5. Building begins and customer begins site work with their local GC
6. Delivery and set-up per PrefabPads' guidelines

For more information visit www.mycabin.us.

About Bluebird by Lark

As a gathering place for wanderers and a resting place for free spirits, Bluebird Hotels is founded on the belief that there are unforgettable discoveries just miles from your doorstep, and life-changing experiences further afield. Designed with explorers in mind, Bluebird accommodations are accessible for travelers who pre-book a stay as one of many stops on their journey, or happen upon them while en route to other off-the-map jaunts. By breathing new life into existing properties, Bluebird accommodations are accessibly-priced, opening up a world of adventure to all travelers. The properties themselves are designed to further enhance the travel experience, offering various room categories for

all types of guests and groups, with common areas created as gathering spaces. Rooms are simple yet fully appointed and impeccably designed to prioritize comfort and rest after a day of exploring. Drawing on Lark Hotels' expertise in service and quality experiences, Bluebird offers guests warm, familiar service matched with smart accommodations.

###