

My Cabin's North America Monthly Newsletter

Happy Spring!



April 2023 Newsletter

Our Growing Team:

- We brought on Anisha Seltenright, CMO, to handle our sales and marketing efforts at PrefabPads to ensure we are focused on the needs of our current and new customers

Taking a Look Back at Last Month:

- We delivered a My Kalmus cabin for a backyard office in Pennsylvania. This will be our first model utilizing the Thermory Ignite line of exterior cladding and we are really loving the deeper black finish with this product
- We refined our interior paneling white wash to allow more of the pine to shine through giving it more of a Scandinavian cabin feel
- Our Latvian My Cabin HQ received a 1.55 million Euros round of

funding from Merito Partners which is great news for the global brand to ensure we keep expanding to new markets, improve our current models and explore new designs

What's Happening this Month:

- We are getting ready to deliver a My Milla cabin to upstate New York and it's our first customer using it as a short term rental - it also contains a skylight in the loft providing a unique feature for renters to gaze at the stars from the loft bed
- We were featured in TinyHouseTalk on April 1st about our cabins and manufacturing facility (link at the end)

Upcoming Announcements:

- Our factory is getting set up for our next few units to be constructed, and we foresee Mid-May being a great time to come see the progress and finishes of these units. Our manufacturing facility is located north of Chicago in Waukegan, Illinois and we highly suggest coming to see what we are up to
- We were interviewed for an article in Stories from the 78 and Business for a Better World and we will be featured in their April publications

What's Going on in the Industry:

- Between now and 2030, it is predicted that the U.S. will need to construct roughly 1.7 million new homes yearly to close the housing gap
- The major drivers for the Prefab housing market are growth in construction activities and increasing awareness towards eco-friendly, time saving, and cost effective construction practices
- North America will remain the largest region for the Prefab housing market, and also expected to witness the highest growth over the next 5 years

[TinyHouseTalk Article](#)

[Read the whole story](#)

PrefabPads LLC

3805 Hawthorne Court, 60087, Waukegan

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