

My Cabin's North America Monthly Newsletter



July 2023 Newsletter

Taking a Look Back at Last Month:

- We had our official grand opening, ribbon cutting, and open house on June 21st and had a great turn out from local chamber members, friends, family, and potential customers. *If you couldn't make it, please feel free to schedule a visit with us soon!*
- The first My Milla rental cabin is ready to rent in the Catskills area of Jefferson, NY. A perfect, quiet mountain getaway. ***Link below to reserve your dates on Airbnb***
- Modern Campground featured us in their June publication to discuss how our units could be a great match for glamping and camp retreats. ***Link below***

What's Happening this Month:

- We are planing to ship our first 2 out of 9 cabins to the Talta Lodge resort in Stowe, VT by the end of July
- We are getting more orders by the day, so if you're looking to have something in place by the end of 2023, it's time to start the process sooner rather than later
- Watch us live on TV for Chicago's WGN "Around Town" segment on July 17th between 8-10am

Upcoming Announcements:

- Check back next month!

What's Going on in the Industry:

- Homogenization of zoning policies that prioritize single-family housing has led to it being illegal to build anything other than a single-family houses on 75% of residential land in American cities. Single-family zoning restricts the supply of affordable housing, leading to higher costs, displacement, and segregation.
- Los Angeles has committed to investing \$10 million into constructing new modular and prefabricated housing on County-owned or City-owned or leased properties. A month after the latest \$48 million modular housing project in Los Angeles was finished, 232 units were completely occupied and gained an immediate return on investment, which was a six-month turnaround from idea to occupancy.



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Modern Campground Article

